



PRESS RELEASE

(Maryhill, ON – April 3, 2017)

Epic season ends with championship titles for Crapo and Roy



Rockstar Energy/Polaris Racing/Piller's presented by Huber Motorsports and OTSFF's Colby Crapo and RJ Roy took care of business at the final two rounds of the Rockstar Energy Drink CSRA Snowcross Championships this past weekend in Barrie, ON., successfully wrapping up the title hunt in their respective classes.

Although Roy came to Horseshoe Valley Resort with a cushy 103 points lead over second place Taylor McCoy in the Pro Lite class, Crapo held a mere nine points over second place Dylan Hall in the volatile Pro Open division.

In fact, two other championship contenders, Dave Joanis and Corey Watkinson, were in the mix with mathematical probabilities to ensure a nail-biter weekend for all concerned. Both Joanis and Watkinson were within 100 points of Crapo when Round 7 kicked off on Friday, followed by the double-header Round 8 on Saturday/Sunday.

When all was said and done Roy repeated as Pro Lite Champion, with a 99 points margin over runner-up McCoy and 170 over third place Jake Weir. Crapo, claiming his first CSRA Pro Open title, ended the season with the nine points deficit he held over runner-up Hall, coming into the final weekend of racing. Third place Joanis finished 100 points down.

Although temperatures were well above freezing all weekend – reaching a balmy 12°C on Sunday – track conditions were excellent at Horseshoe Valley, thanks to abundant snowfall on the ski resort's slopes in March, which more than sufficed to create a challenging racing circuit.

If Crapo and Roy felt the heavy end-of-season pressure they were under, neither one gave a hint of it as things got underway on Friday. Crapo, who stood the most to gain or lose, did what he had to do to keep his foot in the door to the Pro Open Championship title with a third place in his first heat and a win in the second. Roy, who proved to be the



most consistent Pro Lite driver all season long, convincingly hammered down a win in both his heats on Friday.

Buoyed by his second heat win, Crapo wanted more of the same in the Pro Open main, which saw him take the first turn in third place. He took command of the lead seconds later and from that point on he pulled the freight train all the way to the checkered flag. Following Crapo across the finish line were Watkinson, who hounded him the entire race. Joanis arrived in third – Hall in fourth.



In the Pro Lite final, Roy quickly turned a tentative fifth place start into second place, where he would finish a few seconds behind Taylor McCoy, who gave a convincing demonstration why he was a worthy runner-up in the series.

In Saturday's Pro Open action, Crapo snared the first heat holeshot but Hall, on the gas to keep his title aspirations alive, took control of the lead by the end of lap 1. Corey Watkinson also snuck by Crapo, who would take satisfaction with a third place finish. Crapo snagged the second heat holeshot as well. This time, however, he kept Hall and Watkinson behind him all the way to the finish line.



With Hall keeping the points gap a bit too close for comfort, an on-fire Crapo put his potent Polaris 600R into the main event holeshot, with Hall breathing down his neck. For racing fans in attendance, the duel between the two archrivals was a feast for the eyes. Crapo, however, kept a pesky Hall at bay for the entire nine laps. But the championship was still open territory; it wouldn't be decided until the next day.

A cool, calm and collected Roy started off Saturday's first Pro Lite heat with a sweet second place finish, a carryover from his second in Friday's main. Second place proved to be so sweet for the Timmins, ON native he settled for that position in heat No.2. Actually, second place proved to be the charm in the main as well; although he had a bit of work cut out for himself to finish there, after starting in seventh place. By the end of the day, however, Roy was pretty well assured of keeping the championship crown for another year. It would have to be a serious worst case scenario to deprive him of the title.



The final showdown of the season on Sunday provided a storybook finish for both Crapo and Roy. In his first Pro Open heat, Crapo followed Hall into turn No.1 and kept him in his sights while fending off third place running Dave Joanis. All three drivers kept their starting positions for the entire race. Upping the ante a little, Crapo hammered down the holeshot of the second heat, which he would lead wire-to-wire.

In the last and decisive main of the weekend, run in front of a record spectator crowd, Hall rode hard to claim the holeshot and keep his lead to the checkered flag. Watkinson came out of the start in second place, which he would also keep till the checkered. It was all for naught, however. Crapo, knowing a DNF or worse than a tenth place finish could still cost him the championship, started in a solid third. Although he rode like a champ in the making, the St. Anthony, Idaho native took no unnecessary risks and settled for a third place podium finish. The 2017 Pro Open title was his!

“It’s hard to put into words how I feel right now. Excited, elated, happy and relieved all fit the bill. It’s been a long time coming and it was definitely a hard earned title. Dylan, Dave, and Corey were more than worthy opponents. I think any one of us could have ended up with the championship. It just so happened that I was the one who did,” Crapo said. “Without the support of a top-notch team like Rockstar Energy/Polaris Racing/Piller’s presented by Huber Motorsports and OTSFF it would have been an even harder goal to reach. If at all. Thanks to everyone, including our many sponsors, for helping to make it happen.”

RJ Roy put on a performance befitting his status as a two-time consecutive Pro Lite champ by recording a respectable third place finish in his first heat on Sunday. Respectable, however, is not what he was after to wrap up the season. In his second heat, he grabbed the holeshot and never looked back. In the main event, Roy put on a clinic, rocketing his R600 into the holeshot and stretching his lead up to eight seconds over second place finisher Jordan Desjardins in the closing laps. It was mission accomplished!

“This season was the kind of season I didn’t want to end. Even though I was on my way to a second title, I was actually bummed the whole weekend, because after the main on Sunday, the team would part ways and everybody on the team was like a family. It was an amazing experience for me, as this was my first time riding for a professional team,” said Roy. “I owe everyone a debt of gratitude for their support and just being there to provide me with whatever I needed to do my job. I’m thrilled with my accomplishment, but without Gerhart and Stu, and the rest of the crew in my corner, it wouldn’t have been such a positive journey.”

Everyone at Team Rockstar Energy/Polaris Racing/Piller’s presented by Huber Motorsports and OTSFF, and associate sponsors, would like to congratulate Colby Crapo for his Pro Open Championship win and RJ Roy for his Pro Lite Championship win. You guys have given us all a season to remember!



Pro Open Points after 8 of 8 Rounds

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|--------------------|------|
| 1. Colby Crapo | 1271 |
| 2. Dylan Hall | 1262 |
| 3. Dave Joanis | 1171 |
| 4. Corey Watkinson | 1160 |
| 5. Stale Eggen | 991 |

6. Mitchell King	976
7. Devin Wilson	953
8. Yannick Boucher	909
9. Blake Taylor	894
10. Jake Weir	437

Pro Lite Points after 8 of 8 Rounds

1. RJ Roy	1351
2. Taylor McCoy	1252
3. Jake Weir	1181
4. Ryan Hunt	1166
5. Cale Callan	1077
6. Jordan Desjardins	1045
7. Alex Ross	982
8. Dylan Barnett	955
9. Jake Grasser	939
10. Justin Gaudet	779



In dedication to Gerhart Huber's youngest son, Kurtis—who has autism—Team Rockstar Energy/Polaris Racing/Piller's presented by Huber Motorsports and OTSFF will be racing the entire 2017 season in support of Autism Awareness.

About Rockstar – A Leading Energy Drink Brand: Rockstar Energy Drink is designed for those who lead active lifestyles – from Athletes to Rockstars. Available in over 25 flavours at convenience and grocery outlets in over 30 countries, Rockstar supports the Rockstar lifestyle across the globe through Action Sports, Motor Sports, and Live Music.

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About Piller's – A Proud Heritage: In 1957, Wilhelm Huber opened a small butcher shop in Waterloo, Ontario using family recipes and traditional European meat processing methods to provide his customers with authentic, great-tasting European deli meats. Two years later, his brothers Edward and Heinrich joined the company, which became Piller's Sausages and Delicatessens Limited.

From those humble beginnings, Piller's has become one of North America's largest producers of European sausages and deli meats, famous for award-winning products such as Black Forest ham and air-dried salamis. To this day, after five generations of sausage makers, Piller's still uses the same natural aging, curing, and smoking process that had customers lining up outside Wilhelm Huber's butcher shop over 50 years ago.

The company was acquired by Premium Brands Holdings Corporation in 2011 and is now known as Piller's Fine Foods.

For more information, please visit: <http://www.pillers.com>

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